

The Real Estate Market Watch

Winter 2017

The Stories of SOLD

SOLD in 1 Day

veryone was surprised!""We still couldn't believe our house was sold for the highest price on the street in just ONE day!"

- Seller.

The sellers were an older couple who had recently purchased a smaller house, and were looking to get this house sold in order to match the move-in date of their new home. We set aside two weeks for cleaning, some minor repairs, maintenance, and a fresh paint job, along with preparing all of the marketing materials before hitting the market.

A young family saw the "For Sale" sign and requested a showing. They were attracted by the home's practical layout and the tranquil deck view.

"We really like this house and the park behind it. We can have breakfast here and go for a walk every morning," said the buyers, while they walked through the breakfast area overlooking the Eyer Homestead Park. Since decisiveness is crucial in today's fast moving marketplace, the buyers decided not to wait any longer, and made an offer the same day.



The same day, the offer was accepted at mid-night after some back-and-forth negotiation. Both the sellers and the buyers were very satisfied with the pleasant experience and the win-win outcome!



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Downsizing Challenges

ur decision to sell the house that my family had called home for over 25 years was difficult. My husband and I were downsizing from a double-car garage house to a two-bedroom condominium unit, and the anxiety over moving from a familiar location to an unknown one was very unsettling. Having no experience in real estate properties, we didn't know where or how to start the selling/buying process. Luckily, a friend referred us to May, an experienced realtor from Living Realty Inc., who helped us put our house on the market.

From the first meeting with May, she displayed professional knowledge, skills and methods of marketing our property. It was clear that she was a bright businesswoman with integrity and honesty, and was available to provide her professional, while serving our best interests in selling our house. She left us a warm and positive impression. After we discussed

with our daughter, we signed the listing agreement with her the next day. Working with May ceased all the apprehension we initially felt about selling our house, as we could tell we were in good hands.

Thanks to May's years of staging experience, we were able to advertise the key features of the house to potential buyers, without unnecessary spending on luxurious renovations. She pointed out how even though most of our fixtures and chattels were in their original condition, they were maintained very well and kept in good condition. Given that my husband and I are a retired couple, we were very appreciative of how she allowed us to save all this extra energy and money on renovations. With her expertise, we sold our house over the asking price -- after only 10 days on the market!

When it came to purchasing our retirement home, May patiently listened and explained the all the best options that were available to us. She was cognizant of what we needed and wanted in our retirement home, and only showed us lo-

cations and buildings that were reflective of our requests. In the end, May helped us purchase a lovely condominium with a park view and in a convenient location. This unit is a great place for us, and we have already enjoyed living here very much!

After working with May in buying and selling properties, we realize how important to hire a confident and experienced real estate agent. We were glad that we found a realtor who knew exactly what she was doing, and guided us every step of the way. Through this process, we have developed a wonderful relationship with May, and we could recommend her as a realtor to any of our friends and family without second thought. We are so pleased that we made the right choice in working with her to sell/buy our homes.



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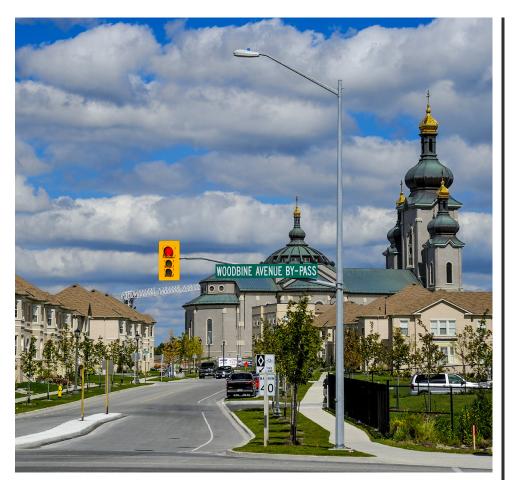


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The "Stigma" of T-Junction

s I drove into the sellers' driveway for an eight o' clock pre-listing appointment, I told myself, "This is not going to be easy". The house sat right on a T-junction. Like many others, this was the first time these sellers had put a house on the market. It was a home that they had lived and raised children for more than a decade. Besides emotional attachment, they had lots of questions and many "what if's".

Despite the "stigma" of the house being on a T-junction, it was sold at the price they wanted. The happy outcome was the result of proper marketing, organizing multiple open houses with excellent staging, and standing by the sellers to provide guidance and reassurance.

After the transaction was completed, I received the following message from my satisfied clients:

"Dear Serene,

Thank you so much for your excellent service in helping us with the sale of our home. We truly appreciated your expert advice and your attentiveness in dealing with every aspect of the sale. I will certainly call upon you for my next home purchase.... I have already told my friends how personable you are and easy to talk to. Most of us are unsophisticated sellers, so we need someone who is not only knowledgeable, but trustworthy. We found both qualities in you. Even though the whole thing is a business for you, I always felt you had my best interest at heart. So I do look forward to doing business with you again, you made the whole process less difficult than I know it can be.

- The sellers"



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For Sale By Owner

remember one beautiful day in summer. I drove by the Markham area and saw a "For Sale" sign, posted by sellers who were trying to sell their house privately. I knocked at their door and chatted with them. The first response from the sellers was: "We don't need real estate agents to sell the house! We have a few buyers interested in my property already! In fact, we have a handful of real estate agents who have already inquired."

However, I explained to them that our office was in the neighborhood and that with my experience and connections, I was very confident that I could get them quality buyers, with top offers, in minimal time. I left my business card with the sellers, advising them to try their "private sale" for a couple of days, then give me the opportunity to provide my professional services should the need arise.

Three days later, the sellers called and I listed their property. I managed to land them an offer that was way above their asking price, and with no conditions! Afterwards, the sellers said: "This real estate business is far more emotional than I ever thought it would be. It's emotional for us to sell our home, to stage, to negotiate, and to go through the entire process! Luckily, you helped us to take the stress out of our situation and keep everything flowing. You are very professional, knowledgeable, efficient, and trustful -- and that personal touch made our real estate choice easy."

I felt great at that moment. Since meeting their real estate needs, I have become friends with the sellers, and have even been invited to several of their gatherings since, such as birthdays, Christmas and New Year celebrations, etc.

Experience, trust, confidence, knowledge of the market, and providing good services to your clients: these are the key qualities that most people look for in a real estate agent. I really enjoy my career, and I am very proud of myself when I am able to help someone realize and fulfill their dream of selling and/or buying a home.



Raymond So Sales Representative (416) 720-3838 raymondso_mba@yahoo.ca







VIVA and GO Stations. 7 Mins to York University and 45 Mins to Union Great Location! Great Price! Parking Included! 旺市新盤地點屬同區之冠,勢必成為 2017年搶購熱潮。地鐵巴士站全部舉步

可至。2分鐘到 404/407高速公路,7分鐘到約克大學,45分鐘到市中心 Union Station。送車位,性價比首屈一指,投資者或首次置業人士首選。



pacious Designs and Exquisite Interior Finishes; Top School in Wismer Community, Walk to Supermarkets, Banks, Restaurants, Shopping Plazas and Mount Joy GO Train Station! *2018 March Occupancy*!! 樓花愛好者注意: 萬錦市名校區 Freehold 鎮屋, 3睡房, 1,764呎, 主層9呎樓 底, 單車房, 由意大利建築商興建。優質上車盤, 2018年3月入伙

\$858,000

Call for Details

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@ruby_laukayan





@ realtor.rubylau @ruby_laukayan



Yonge/Eglinton, Toronto Brand New 1+1 With 2 Washrooms; Open Concept; Laminated Flooring; Same Floor Locker; Great Building Amenities; Loblaws Supermarket at Ground Floor; Walk To Subway; Act Fast! Won't Last!

\$2,000 /Month



Leslie / Mulock, Newmarket ** 2 Acre Private Lot ** Well Kept Custom Built Home on a Quiet 2 Acre Estate Lot with Fabulous Landscaping. Gorgeous Sized 4 Bedrooms, Functional Layout with over 2,700 Square Feet of Living Space. 1 min. to Hwy 404, Easy Access

\$2,490/Month



The House Across The Street

home and moving to Hong Kong many years ago. They decided to return to Toronto for their retirement. Since the real estate market had appreciated greatly, they were worried about whether they could find a house within their budget.

I explained the process of buying a house, identified the location of our search, and verified their budget, all before we went house-hunting. In today's market, timing is everything - right time, right people, right property, and of course, right price. It was almost a miracle to see everything coming together!

I remembered the first time I showed the property to the buyers, as soon as we arrived at the first property and stepped out of our car, we heard someone shouting

from across the street: "Hi dear, make an appointment to see this property as well!" The buyers had once lived in It was a real estate agent, who was work-Toronto, before selling their ing to get that house onto the market as well. After showing the first property, we went across the street and chatted with the real estate agent. With the permission of the seller, we were able to see the property before it went to the public.

> After several showings with my buyers, they decided to put an offer on the house "across the street." I communicated with the listing agent, and presented a "right" offer. Both real estate agents worked professionally to put the "right people" together at the "right time". The buyers were happy with the result, and it all happened within a short period of time!



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Decluttering & Freshening

his house was about 20 years old and still in its original condition. The first time I visited the house, I found that the sellers were very nostalgic people, and kept a lot of their belongings in the house. Decluttering was the first thing to do in order to make the house as spacious as it should be. The sellers were also encouraged to repaint most parts of the interior. I assisted with freshening up the house, without setting aside a large budget for renovation and home staging.

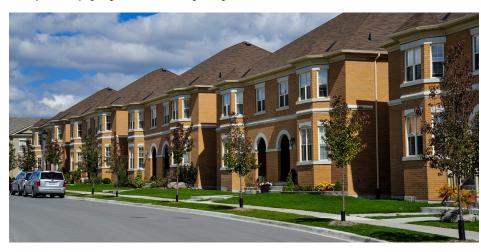
The car lift for the third car in the double car garage was one of the main features of the property. Potential buyers were interested in how it worked, as it was not common in this area. The property was also on a premium corner lot, with a much wider and deeper backyard than many nearby properties. Multiple open

houses were conducted, and flyers were sent out around the neighbourhood. The property received very good responses. Also, I was able to connect with a number of interested parties through an internet and marketing campaign.

Finally, there were multiple offers registered on the same day, all of them were unconditional offers accompanied by bank drafts. The property was sold! The sellers were very happy with the result, and highly appreciated my professional service -- from the pre-listing stage, all the way through to the closing of the transaction.



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Cindy Tark Sales Representative (416) 818-1716



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Maggie He Sales Representative (416) 843-5181



Peter Poon Broker

(416) 616-7160 peterpoon@livingrealty.com Woodbine / Major Mackenzie, Markham - EXCLUSIVE

Aspen Ridge "Ricci "Model 45 Foot Lot 5 Bedroom Double Garage. Professional Finished New Kitchen. State of the Art Kitchen Cabinets to Ceiling, Matching Centre Island Quartz Counter Tops. Brand New Stainless Steel Built-In Steam Oven, Microwave, Fridge, Dishwasher and Stove. Brand New 24 Inch Porcelain Floor. Brand New 4 Inch d\Dark Walnut Oak Hardwood Floor in Living/Dining and Family Rooms. Iron Picket Staircase. Top of the Line New Frameless Glass Shower, New Bathrooms with Undermount Sinks. New Paint.

Call for Details



Nadia Nasery Sales Representative (647) 966-9020 nadianasery@gmail.com

Jody Wong Sales Representative

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\$2,988,888



Marjan Shirali Sales Representative
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Adrienne Kong Sales Representative (647) 972-8785

Bayview/Elgin mills, Richmond Hill Detached Home, 3+1 Bedrooms,3+1 Washrooms, Finished Walk-Out Basement

Call For Details

Bayview/Highway 7, Richmond Hill 2 Bedrooms, 2 Washrooms, Approx. 830 Sq. Ft. Great Layout; Walk to All Amenities!

Call For Details

Yonge/ Queensmill, East Gwillimbury

12 Years Old Bungalow; 2+1 Bedrooms,1+1 Washroom, Finished Basement; Backing Onto The Holland River; Direct Access to The River With A Short Ride to Lake Simcoe! Rare Find!

Call For Details



Langstaff / Pine Valley, Vaughan Detached House With 3-Car Garage; Lot Size – 61' x 132'; Over 5,000 Sq.Ft. Living Space; 4+2 Bedrooms,4+1 Washrooms; Finished Basement With Separated Entrance



Rutherford / Dufferin, Vaughan 4+2 Bedrooms,4+1 Washrooms,2 Kitchens, Separate Entrance To Finished Basement, 12 years old house

Call for Details

Call for Details



Nancy Guo Sales Representative (416) 562-9882 nancyxlguo@hotmail.com



Kennedy/16th, Markham

2 Year New Detached Home in Most Sought After Upper Unionville, Almost 3400 Sft, 5 Bedroom, Corner Lot. One of the largest Floorplans by Fieldgate Homes, Ideal Layout. Short Walk to Top Ranked Pierre Elliott Trudeau High School.

Call for Details



Warden/Hwy 7, Markham

High Demanded Unionville 3000 Sq Ft Family Home, Short Walk To Top Ranking Schools, Coledale Public, St. Justin Catholic Elementary Schools & Unionville H.S. Newer Painted, Hardwood Floor Through Out Main And Second Floors. Close To Go Station, Markham Town





Bathurst/Major Makenzie, Vaughan 4,761 Sq.Ft. Living Space; Modern Home Located in Prestigious Upper West Side Community, Only 9 months Old. Over \$150k Upgrade, 2-Story Foyer; Built in Appliances; Steps to A Large Park, Walking To Future School.

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Kennedy / Major Mackenzie, Markham 4 Bedrooms Approx. 2,100 Sq.Ft. 2-Car Garage in Prestigious Angus Glen



Kennedy / Major Mackenzie, Markham Angus Glen community, 3 Bedrooms With The Most Efficient Layout And Well Kept Detached Home, With A Beautiful Backyard Garden To Enjoy The Summer Sun And The Unobstructed View. It's Surely A Nice Home To Have.

\$1,120,000



Kennedy / Highway 7, Markham Opposite to The New Kennedy Square, Close to Downtown Markham And Future York University, This 3 bedrooms With Finished Basement Semi Detached Home Is The Best Choice For Investor Looking At Collecting Rental Income Or Downsizing!

\$680,000



Scarborough Land
100*150 Sq. Ft. Can Be Subdivided Into 2 Building Lots. Call For

\$1,100,000



Sonia Chun Sales Representative (416) 889-9588 soniachun@livingrealty.com

Fully Equipped. Easy to Operate, Easy Menu, Low Food Cost. Total of 3000 sqft, Net rent \$6300, average sale

\$ 235,000



Japanese Restaurant for Sale With Fully Equipped Kitchen. Total 1400 sqft/Rent \$4660 Included TMI/HST/Water. Very Busy Plaza with Many AAA Businesses. Many New Developments.



\$159,000



St. Clair West/Christie, Toronto

Downtown Toronto's Hillcrest Village Japanese Restaurant For Sale
Total of 1200 sqft, Rent \$2150 + TmI + HST Fully Equipped Kitchen With LLBO 35/ Patio 16 Seats
***Lots of Potential to Grow**

\$ 329,000

\$129,000





Call for Details edcheng@trebnet.com



Dixie Rd / South of Hwy 401, Toronto

Business for Sale, Japanese Restaurant, Fully Equipped, LLBO, 99

Seats. Total Area 3,400 sqft, Rent \$6,000 Including TMI+HST, Lease

3.5 year + Renewal Opiton, Average Sale: \$60,000 - 65,000/monthly

Amy Lai Sales Rep. (416) 627-6181 realtor.amylai@gmail.com



- Warden/Hwy 7, Markham

 * Fontana Condo: East Facing 2+1 Penthhouse

 * Top Ranking High School in Prime Markham Location

 * 1 Parking + 1 Locker

 * Builder Incentive Rebate at Closing

 * Assignment for Sale; Feb 2017 Occupancy

\$539,000



- McCowan/ 16th, Markham

 * Markham Meadows by Greenpark
- * South North Facing Townhouse * Practical Floorplan With 3 Bedrooms and 3 Washrooms
- * High Ranking School Zone * Mid 2017 Closing

\$729,000



Yonge/Major Mackenzie, Richmond Hill Pre-construction Detached at Mill Pond Community 3-car garage, 5 Ensuite Bedrooms, Over 5,500 Sq.Ft. Living Space, 10' Ceiling on Main Floor, 9' on Bsmnt and 2nd Floor, Waffle Ceiling & Spiral Stair W/ Open to Above & Below, Hardwood Floor, Sept 2018 Closing

\$ 2,500,000+

Thank You for All My Clients & Friends' Support - Six Consecutive Years of President Award Winner

Raymond So Sales Representative MBA, BSc

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Property: Scarborough - Sold in June 2016 "Raymond sold my property for an excellent price! Way over my asking price! In fact, this was the highest sold price recorded for similar properties in my neigh borhood. Raymond is exceptionally professional and

"Raymond 把我的房子在幾天內超叫價賣出!事 實上, 這是在我家附近相似的房屋有史以來最高的 賣出價記錄。Raymond 是非常專業和地產知識豐



Property: Markham - Purchased in July 2016 "We are new immigrants from China & we are very lucky to have Raymond helped us throughout the entire process in finding our lovely home. Raymond is really knowledgeable, hard working and patience. Raymond explained everything to us in details and full analysis of the area .. from showing of the areas & properties, offer negotiation, mortgage financing, house inspection, lawyer ... etc.. Raymond will definitely get more business and referrals from us !!

"我們是來自中國的新移民。很幸運,我們有 Raymond 在整個過程中盡心幫助我們,為我們找 到這可愛的家。Raymond真的是知識豐富,勤奮 和有耐心。作為加拿大的新移民和極有限的英語能 力,Raymond 都能詳細地解釋一切... 從每個地區和 房屋的分析,到談柯化,房屋貸款,驗樓,律師.. 等等.. 都盡心盡力做到最好!可以稱上是最優秀的「一 條龍」服務! Raymond 肯定會獲得我們更多的生意 和朋友轉介!"



Property : Aurora - Assignment Sold in April 2016 "Raymond purchased the property for us as an invest-ment in mid 2015 and sold it as (an assignment) in 6 months. We made almost Two Hundred Thousand in profit. Raymond made excellent suggestions for my real estate investments throughout the last five years, based on my needs and financial situations. We are totally satisfied with his services and trustful investment ideas. Will strongly recommend to my relatives and friends"

"Raymond在2015年中期為我們購買了這個物業作為投資用途,並在6個月內將樓花轉讓出售。 我們賺了幾乎二十萬的利潤。 Raymond根據我的需要和財務狀況,在過去五年里為我的房地產投資提出了很好的建議。 我們對他的服務和可信賴的投資理念完全滿意。 將強烈推薦給我的親戚和朋友"

Living Realty Returns to Downtown Toronto



Just this year, Living Realty had the privilege of being a VIP brokerage The St. Lawrence by Fernbrook and Toronto with the opening of our Bloor TTC station. Cityzen, and many more.

back to 1986, when Living Real- city's most prestigious neighbourty expanded to bustling Spadina hoods such as Yorkville, Rosedale Street, in the heart of the city's his- and Dundas Square.

State 2215, and Market Rosedale start accepting walk-in visitors at now! For more info, check out that time. A Grand Opening event our careers information site at catoric "Chinatown" neighbourhood.

While the Spadina branch has long & Bloor Branch be opening? since closed its doors, the Living

Yonge & Bloor branch - located

Where and when will the Yonge

for a list of city core projects that team has continued to maintain. To provide maximum convenience or by emailing branch manager includes HOME (Power + Adel- an active presence in the core. for our downtown clients, Living Isaac Quan at isaacquan@livinaide) by Great Gulf Homes, AYC This year, we are very pleased to Realty's newest branch will be lo-grealty.com. by Metropia and Diamond Corp, announce that we are once again cated at 7 Hayden Street, just steps MAX by Tribute Communities, putting down roots in downtown south of access to the Yonge & If you're a real estate sales repre-

just steps away from the iconic The Yonge & Bloor branch is an- your skill set as a part of our The brokerage's downtown roots go intersection itself, and some of the ticipated to open its doors by De- new branch's sales team, we've cember 2016, and will be ready to got good news: we're hiring right in the works for early next year. reers.livingrealty.com. Those interested in connecting with our newest branch's team can do so either by phone at (416) 975-9889, Web Content Developer, Living Realty Inc., Brokerage

sentative or broker, and are looking for an opportunity to grow

Article by Christopher Cooper.



FOR MORE INFORMATION, CONTACT OUR BRANCH MANAGERS:

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